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Android vs ios users in us

In the last decade, the debate over android vs iOS market share has become a hot topic in the tech world. Two large companies with billions of consumers worldwide. Two diametrically opposed approaches to how operating systems should work. Google may be part of Alphabet, but in America A it still means Apple. In a battle between open source and one of the world's best-cured ecosystems, which operating system do people really prefer and why? Let's find out. [post-excerpt] Android vs iOS market share worldwide The first section of our Apple vs Android showdown concerns global numbers. The battle of iPhone vs Android users takes place primarily on smartphones, but Apple and Google have big market shares on tablets and other smart devices, too. The low percentage of iPhone vs Android users in 2019 seemed far less impressive to Apple than the situation with tablet devices. In terms of global statistics and smartphones around the world, Google was the dominant force last year. However, the popularity of the iPad helped Apple outperform its competitor to the top spot in the tablet market. 1. Android and iOS together account for more than 98% of the global smartphone operating system market. (Statista) 2. Android is the most popular operating system in the world, with 40.47% of the operating system market on all types of devices. (StatCounter) 3. With 14.92% of the global OS market, the iPhone ranks third on all platforms, behind Windows and Android. (StatCounter) 4. Android's market share currently accounts for 74.11% of the global mobile operating system market. (StatCounter) 5. iPhone market share worldwide accounts for 24.79% of all smart mobile devices. (StatCounter) 6. Apple dominates the tablet market, with iOS accounting for 63.11% of all operating systems installed on smart tablets worldwide. (StatCounter) 7. With 36.65% of the tablet market, Android is the second most popular OS tablet in the world. (StatCounter) 8. IDC predicts that by 2022 the market shares of iOS and Android devices will account for 100% of the market (87% Android and 13% iOS). (IDC) Android vs. iOS in the United States Looking at global statistics, it is clear that Android has emerged as the winner in the global market in all categories except smart tablets. But what's the situation like in America? How does the battle of Apple's iPhone vs Android devices made by dozens of other manufacturers look at home? Even casually analyzing the Market Share Android vs iOS in the USA gives us a very different picture compared to the statistics we've seen around the world. Considering how many people have iPhones in the United States, it's no surprise that it's still a the world's toughest markets for Google to break down. 9. More than one-third of all devices in the United States (33.26%) have iOS installed. (StatCounter) 10. iOS is the mobile operating system of choice for more than half (55.55%) consumers. (StatCounter) 11. With 70.21% of all devices running iOS, Apple is the dominant in the tablet market. (StatCounter) 12. One quarter (25.28%) of market share makes Android the third most popular operating system on all platforms in the United States. (StatCounter) 13. 44.29% of mobile phone users in the United States have Android installed on their phones. (StatCounter) 14. Android is the operating system chosen for nearly three out of ten tablet owners in America (29.54%). (StatCounter) Android vs Apple in Europe Comparing the market share of iOS vs Android in Europe, we are again facing a very different picture. Unlike the United States, Apple has a very small presence in the smart device market in Europe, saved only by a strong presence in the smart tablet market. The difference between iPhone and Android devices is less pronounced in the UK, where the two operating systems are fairly evenly combined. 15. With a market share of 33%, Android is the second most popular operating system in Europe, just behind MS Windows. (StatCounter) 16. iOS is installed on only 14.33% of smart devices and computers in Europe. (StatCounter) 17. In Europe, Android is the dominant smartphone platform with 71.76% market share, followed by iOS with 27.58%. (StatCounter) 18. As far as tablets are concerned, iOS is the leading operating system with 59.69% of the EU market, ahead of Android with 40.09%. (StatCounter) 19. According to DeviceAtlas, the market share of iOS and Android in the UK is matched (49.9% 50.1%). (DeviceAtlas) iOS vs Android in Asia Android is a fairly dominant force in Asia. Because desktop computers are a luxury for many homes in China and India, smartphones are the main devices used by most of the Asian population. Thus, the market share of Android vs iOS is strongly inclined to the first, which manages to beat even Microsoft Windows as the most installed operating system on all types of devices in Asia. Predictably, tablets save the day for Apple again, although it's a tiny market in comparison. 20. More than half of all devices in Asia (53.63%) have Android installed. (StatCounter) 21. Android is the king of mobile operating systems in Asia, with a huge market share of 85.9%. (StatCounter) 22. iOS has a small 8.6% stake in OS and 12.69% in the smartphone market in Asia. (StatCounter) 23. Apple leads the tablet game in Asia with a 58.62% market share, ahead of Android's 41.18%. (StatCounter) Android vs iOS market share in Africa Considering the search popularity of the term Android vs iPhone, many people do not distinguish between operating systems (Android, iOS) and mobile phones (Samsung, LG, iPhone). Not to mention the United States, it matters on other continents, where the Takes the fight back to Android through the popularity of your iPad tablet devices. In Africa, however, Google dominates in all categories evenly. The iOS market is so small that it is hit hard by Android on all devices. 24. Android governs all categories in Africa, with 51.16% market share on all devices, 83.78% on mobile devices and 71.15% in (StatCounter) 25. iOS is the third most popular operating system in Africa on all devices (7.4%), and the second most popular when it comes to mobile phones (11.28%) and tablets (28.55%). (StatCounter) iOS vs Android Market Share in Latin America is another area where Apple loses to Google in all relevant categories. Looking at android vs iOS market share in 2019 and beyond, we can notice gloomy numbers for Apple when it comes to general and mobile statistics, with tablets slightly improving the situation, but not enough for iOS to overtake Android in that category as well. 26. The market share of Android devices in Latin America comes first in mobile (89.47%) and tablet (69.29%) markets, but second when it comes to all devices, behind Windows. (StatCounter) 27. Latin America has a very small market share on iOS - 3.75% overall, 9.83% in the mobile market and 40.56% when it comes to tablets. (StatCounter) Smartphone store market The latest section of Android vs iOS market share statistics concerns metrics from Google and Apple's extremely popular app stores. You'll find out how much Google Play and the App Store have been used over the past year and which were the biggest revenue earners in both stores. 28. The Google Play Store (used by 64.52% of smartphone owners) and the Apple App Store (62.90%) are the two leading app stores worldwide. (GoodFirms) 29. There were 84.3 billion app downloads on Google Play and 30.6 billion on Apple's App Store in 2019. (Sensor Tower) 30. By 2023, the Android market combined with the iOS market will account for 161 billion downloads per year globally. (Sensor Tower) 31. WhatsApp was the most popular app on the Google Play Market, while TikTok dominated the iOS App Store in 2019. (Sensor Tower) 32. PUBG mobile was the most downloaded game in the Google store, while Call of Duty: Mobile dominated on iOS. (Sensor Tower) 33. Google was the most popular publisher on Apple's App Store, while Facebook dominated Google's own platform in 2019. (Sensor Tower) FAQ When looking at global statistics, Android has more than 40% of the global OS market on all devices and almost 75% of the mobile market. However, iOS is installed on more than half of mobile operating systems in the United States, and on more than a third of all devices. Android is the ultimate winner in this battle. Considering that there are more than 5 billion mobile users in the world, and Android accounts for almost 75% of these, there are about 3.75 billion Android users out there. By comparison, Apple's share accounts for about 25%, which gives 1.25 billion iOS users worldwide. Remember, Android is an operating system, and iPhone is a smartphone, so Apple is more popular than Google, so there are more devices installed by iOS in the United States than Android. No doubt it's China. However, in terms of penetration, Huawei dominates the market in China. When it comes to the Android vs iOS market share debate, Japan and the States have much higher percentages of Apple users than China (more than 50% of smartphone users). The iPhone 6, along with its larger brother iPhone 6 Plus, has outperformed any other iPhone to date by a fair margin. However, its successor, the iPhone 7 is currently the most widely used smartphone in the world, accounting for more than 5% of all smartphone devices in use today. Today.

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